



SDG AMBITION



Supported by

accenture

SAP

3M

Activating ambitious action to achieve the SDGs

Join us as we step up to transformative change on the journey to achieve the 17 Sustainable Development Goals (SDGs) by 2030. Become part of the 2023 cohort of the SDG Ambition Accelerator programme to unlock business value, build resilience and enable long-term business success.

PROGRAMME OVERVIEW

As we approach the 2030 Agenda deadline, companies are increasingly looked at to be part of the solution. We have a unique window of opportunity now to develop business strategies that fully integrate the SDGs and help build more inclusive and sustainable societies.

The SDG Ambition Accelerator is a three-month* programme that challenges and supports participating companies of the UN Global Compact in setting ambitious corporate targets and accelerating the integration of the SDGs into core business management to deliver long-term value to their business and society.

PROGRAMME BENEFITS

Enhanced alignment with the SDGs: The program helps companies align their business strategies with the SDGs, providing a framework to integrate sustainability into their core business practices and goals.

Improved business performance: The SDGs represent a significant market opportunity, and companies that align their strategies with the SDGs are likely to perform better financially in the long term. The program can help companies identify new business opportunities, reduce costs, and improve risk management.

Access to resources and expertise: The program provides participating companies with access to expert guidance, peer-to-peer learning opportunities, and networking opportunities with other companies committed to sustainable business practices.

Improved innovation: By prioritizing the SDGs, companies can stimulate innovation and develop new products, services, and business models that meet the needs of a rapidly changing world.

Reinforced resilience: Companies prioritizing sustainability are better equipped to withstand disruptions & adapt to changing market conditions.

Certificate demonstrating completion of programme

ELIGIBILITY CRITERIA

The UN Global Compact invites companies to join SDG Ambition. In order to take part, companies are required to be participants of the UN Global Compact in good standing and to meet the following criteria:

- Currently engaged with a Global Compact Local Network in your country or willing to join
- Committed to strengthening corporate target setting and action to increase progress on the Sustainable Development Goals
- Willing to appoint two representatives who can commit to one hour per week for a three-month* period to participate in programme activities and events and an executive-level "Ambassador" to follow programme developments, provide support and participate in high-level events

WHY ENROLL?

As part of the SDG Ambition Accelerator programme, your company will receive:

- Access to expert guidance
- Peer-to-peer learning opportunities
- Networking opportunities with other companies committed to sustainable business practices

HOW TO JOIN

Applications are now open for the SDG Ambition Accelerator.

- Applications open: **6 July 2023**
- Registration closes: **30 September 2023****
- Accelerator begins: **October 2023**

Visit unglobalcompact.org/sdgambition or contact the Global Compact Local Network in your country. [Learn more >>](#)

Delivered through the [UN Global Compact Academy](#).

* Some Local Network tracks of the Accelerator will be delivered in six months.

** Extended deadline to be consulted with local networks.

WHAT YOU WILL LEARN

- How to strategically prioritize actions that will accelerate your company's contribution to the 2030 Agenda
- How to set targets aligned with absolute benchmarks that are critical to spearheading the transformation of economies and societies
- How to approach sustainability management and design new business processes & systems that integrate SDG goals across multiple parts of the business
- How to build a business case and generate sustainability buy-in from your company
- How to identify subgoals & track performance metrics to evaluate progress and inform iterative decision making

EIGHT-STEP PROGRAMME FORMAT

The three-month* programme includes eight steps to guide participants through the process and ensure successful completion.



* Some tracks of the Accelerator will be delivered in six months.

To apply, visit unglobalcompact.org/sdgambition or contact the Global Compact Local Network in your country. [Learn more >>](#)