



Network Georgia

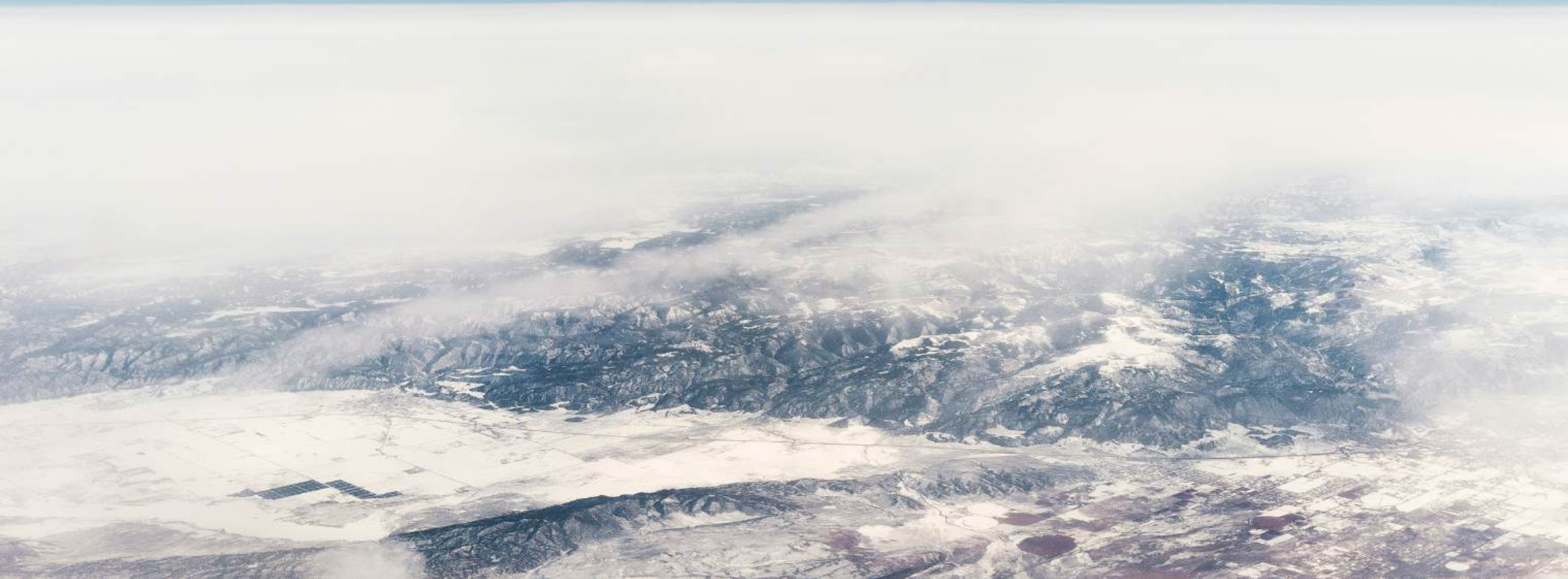
UN GLOBAL COMPACT NETWORK GEORGIA

2024-2027

STRATEGY

CONTENTS

INTRODUCTION	3
ABOUT THE ORGANISATION	3
UNITED NATIONS GLOBAL COMPACT	3
UN GLOBAL COMPACT NETWORK GEORGIA	4
SDG PRIORITIES	7
ORGANISATIONAL STRUCTURE	8
MISSION, VISION, AND VALUES OF THE ORGANISATION	9
STAKEHOLDERS	10
STRATEGIC GOALS AND OBJECTIVES	11



■ INTRODUCTION

This Strategy document defines the Mission, Strategic Goals, and Objectives of the UN Global Compact Network Georgia (UNGCNG) for the 2024–2027 period.

It provides a comprehensive analysis of the current landscape, explores opportunities to expand the organisation's scope of work, and outlines its future plans. The strategy also emphasises the organisation's key messages, which are grounded in its vision of improving the quality of life for people. These messages aim to communicate the organisation's impact on societal and national well-being, its efforts to promote a sustainable and inclusive business environment, and its commitment to achieving the UN Sustainable Development Goals (SDGs) by 2030.

The strategy targets a broad range of stakeholders, including businesses, business associations, international and local organisations, public institutions, academia, media, and communities. It sets a clear roadmap for advancing UNGCNG's mission and amplifying its influence.

This document has been developed to serve as a guiding framework for UNGCNG's efforts over four years, ensuring a strategic, impactful, and cohesive approach to achieving its objectives.

■ ABOUT THE ORGANISATION

UNITED NATIONS GLOBAL COMPACT

The UN Global Compact (UNGC) is a special initiative by the UN Secretary-General and enjoys the support of the United Nations General Assembly. UNGC has additionally been recognised in several other inter-governmental contexts, including by the G7. In December 2021, the UN General Assembly renewed the mandate of the United Nations Global Compact Office in its Resolution "Towards global partnerships: A principle-based approach to enhanced cooperation between the United Nations and all relevant partners."

The Resolution recognises "the vital role that the United Nations Global Compact Office continues to play with regard to strengthening the capacity of the United Nations to partner strategically with the private sector, in accordance with its mandate from the General Assembly, to advance United Nations values and responsible business practices within the United Nations system and among the global business community, and in this regard noting the principles and initiatives of the United Nations Global Compact."

The United Nations Global Compact is the largest corporate sustainability initiative, supporting the creation of a sustainable and inclusive global economy for the people, the public, and the market. To achieve this, the UN Global Compact's ambition is to Accelerate and scale the global collective impact of business by upholding the Ten Principles and delivering the SDGs through accountable companies and ecosystems that enable change.

The United Nations Global Compact operates through the Global Compact Office in New York and 62 Country Networks around the world. On the ground, companies face unique challenges to operating responsibly and have different opportunities to make a positive impact. Companies with operations and supply chains extending around the world need to understand locations far from headquarters and view sustainability through a local lens. Therefore, the Country Networks were established to advance the initiative and its Ten Principles at the country level.

While Country Networks are independent,

self-governed, and self-managed entities, they work closely with the UN Global Compact in New York and act as a point of contact for UN Global Compact signatories in a country. They also participate in Global Compact Network multi-stakeholder convenings, including policy dialogues.

More than 25,400 participants in the UN Global Compact represent businesses and non-profits in 167 countries worldwide.¹

■ UN GLOBAL COMPACT NETWORK GEORGIA

UN Global Compact Network Georgia is a non-commercial legal entity established in Georgia that works closely with the United Nations Global Compact Office (GCO) under a signed agreement to advance the UN Global Compact and its principles at the country level.

The mission of the UN Global Compact Network Georgia is to create a progressive future by stimulating sustainable approaches and engaging businesses.

To make this happen, UNGCNG will support stakeholders to:

- a) Do business responsibly by aligning their strategies and operations with the Ten Principles of the UN Global Compact on human rights, labour, environment, and anti-corruption; and
- b) Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

To achieve this, the organisation collaborates with key stakeholders by raising awareness and providing education on sustainability, offering in-depth support to participant organisations in corporate sustainability, facilitating partnerships, advocating for corporate sustainability at the policy level, and recognising leadership in sustainable practices.

According to the 2024-2027 Strategy, the UN Global Compact Network Georgia prioritises the following areas where it intends to engage with the private sector:

1. Data as of December, 2024, available at: <https://unglobalcompact.org/>

ENVIRONMENT:

1. Climate: achieving net-zero GHG emissions, setting Science-Based Targets for businesses to transition to net zero, and promoting Just and Equitable Transition, biodiversity, and climate finance.

SOCIAL SUSTAINABILITY:

3. Human Rights: supporting business participants in understanding and committing to their responsibility to respect human rights and build participants' capacity to develop, implement, and communicate ongoing human rights due diligence processes guided by the UN Guiding Principles on BHR (focusing on risks-to-people) and relevant EU legislation as the means to act and account for their commitments; further, supporting the integration of Children's Rights and Business Principles into business operations.

4. Labour and Decent Work: strengthening respect for labour rights in line with ILO standards, promoting inclusive workplaces, advancing decent work, and raising living standards for all workers

GOVERNANCE:

6. Anti-corruption: supporting business participants in fighting corruption in all its forms, including bribery and extortion, by looking internally and externally at their operations, identifying areas of exposure, favouring transparency and reporting in all cases, and promoting collective efforts in the fight against corruption in accordance with a Playbook on Anti-corruption Collective Action developed by the UN Global Compact.

2. Responsible Consumption and Production: promoting the circular economy, including through the advancement of extended producer responsibility (EPR) and sustainable waste management.

across business operations and supply chains, ensuring companies move beyond policy commitments by taking concrete action to implement the four Labour Principles (elimination of forced labour, abolition of child labour, elimination of discrimination, freedom of association and collective bargaining).

5. Gender Equality: supporting companies to take action and demonstrate measurable impact to advance gender equality across the workplace, marketplace, and community, in accordance with Women's Empowerment Principles (WEPs), by setting targets with corresponding policies and programmes that progress women's economic empowerment and participation.

7. Transformational Governance: supporting business participants in infusing good governance and strong legal practices across their business operations, value chains, and legal, financial, and institutional systems. Transformational Governance is a principles-based philosophy that calls on businesses to be more accountable, ethical, inclusive, and transparent to drive responsible business conduct, improve ESG performance, and strengthen public institutions, laws, and systems.

CROSS-CUTTING:

8. Sustainable Finance: convening owners and providers of capital to infuse responsible practices and sustainability into all aspects of financial management and align more financing with the SDGs. Promoting the use of blended finance to fill financing gaps by addressing market barriers and attracting private sector investments to areas of strategic importance with high development impact.

9. SDG Integration: challenging companies to develop more ambitious business strategies and goals to advance the integration of SDG frameworks through their core corporate strategies and practices. Encourage multi-stakeholder partnerships around SDGs.

10. AI for the Global Goals: harnessing AI to accelerate sustainable development while mitigating its harms. Ensuring that AI is effectively governed, equitable, accessible, and ethical while driving SDG progress.

11. Leadership: addressing gaps in learning and action on sustainability leadership to mobilise CEOs to respond to systems-level issues aligned with UN priorities; strengthen strategic foresight and thought leadership on the evolving role of business in society.

The organisation intends to cooperate with other stakeholders in the following thematic areas:

12. Fostering energy efficiency with an emphasis on renewable energy.

13. Food Security - food and agriculture, aligned with the five elements of the Zero Hunger Challenge: (a) Sustainable Food Systems; (b) Rural Poverty; (c) Loss and Waste of Food; (d) Access to Adequate Food and Healthy Diets; and (e) Ending Malnutrition.

14. SDG Implementation Roadmap for the Start-up Ecosystem: start-ups play a vital role in advancing the Sustainable Development Goals (SDGs) through innovative solutions. However, they often encounter challenges in effectively measuring and aligning their contributions to the SDGs. UNGCG's engagement seeks to support start-ups in evaluating their impact on the SDGs and guiding their innovations toward achieving global goals.



SDG PRIORITIES

LEAD AND SHAPE

Our primary goal is to catalyse private sector action to lead and shape the adoption and application of the Ten Principles in the areas of human rights, labour, environment, and anti-corruption. As the DNA of the UN Global Compact, we will prioritise the adoption of the Ten Principles and continuously advance what it means to achieve them as the fundamental vehicle for change, progress, and improvement.

Seven priority SDGs:

- **SDG 5:** Gender Equality
- **SDG 8:** Decent Work and Economic Growth
- **SDG 10:** Reduced Inequalities
- **SDG 12:** Responsible Consumption and Production
- **SDG 13:** Climate Action
- **SDG 16:** Peace, Justice, and Strong Institutions
- **SDG 17:** Partnerships for the Goals

COOPERATE WITH OTHERS

There are three SDG areas where the UNGCNG is best positioned to cooperate with leading actors. UNGCNG will add the most value by building on the existing momentum and engaging the business sector selectively. In these areas, UNGCNG will engage when there is a significant potential for impact by the business sector at scale. UNGCNG is uniquely positioned to celebrate success and best practices, curate relevant content, and connect the business sector to relevant actors.

The SDGs in this category include:

- **SDG 1:** No Poverty
- **SDG 2:** Zero hunger
- **SDG 7:** Affordable and Clean Energy

AMPLIFY WITH OTHERS

The remaining five SDG areas represent opportunities where UNGCNG is best positioned to support and amplify existing efforts. UNGCNG will add the most value by implementing or sharing case studies and best practices, connecting the business sector to relevant actors, and amplifying the efforts of others.

The SDGs in this category include:

- **SDG 3:** Good Health & Well Being
- **SDG 4:** Quality Education
- **SDG 6:** Clean Water and Sanitation
- **SDG 9:** Industry, Innovation, and Infrastructure
- **SDG 11:** Sustainable Cities and Communities

UNGCNG ENGAGES WITH ITS PARTICIPANT ORGANISATIONS AND OTHER STAKEHOLDERS THROUGH:

- Accelerators
- Action Platforms
- International and Local Flagship events
- Regional Peer Learning initiatives
- Global Think Labs
- Academy (online & in-person)

- Policy advocacy & multi-stakeholder dialogue
- Tools & Resources
- Mentoring
- Media
- Magazine

ORGANISATIONAL STRUCTURE

The internal organisational structure of the UN Global Compact Network Georgia includes 16 employees as of 2024.



MISSION, VISION, AND VALUES OF THE ORGANISATION

MISSION

Creating a progressive future by stimulating sustainable approaches and engaging businesses. Promoting Ten Principles of the UN Global Compact and contributing to the implementation of the Sustainable Development Goals in Georgia.

VALUES

The core values of the UN Global Compact Network Georgia are **professionalism, teamwork, progress, and passion.**

Professionalism

- We fully realise our duty and take it on with responsibility.
- We constantly ensure our professional development and of each other.
- We act in accordance with ethical norms and organisational values, both towards team members and partners.

Teamwork

- We create a positive environment to ensure the maximum realisation of the potential of the team members.
- We achieve common goals through joint efforts.
- We share responsibilities, listen to each other, and show mutual respect.

Progress

- We are open to change.
- We learn, share, and implement innovations and changes that benefit the community.
- We promote and uphold high standards of morality, tolerance, and democracy.

VISION

Improving the quality of life of people.

Passion

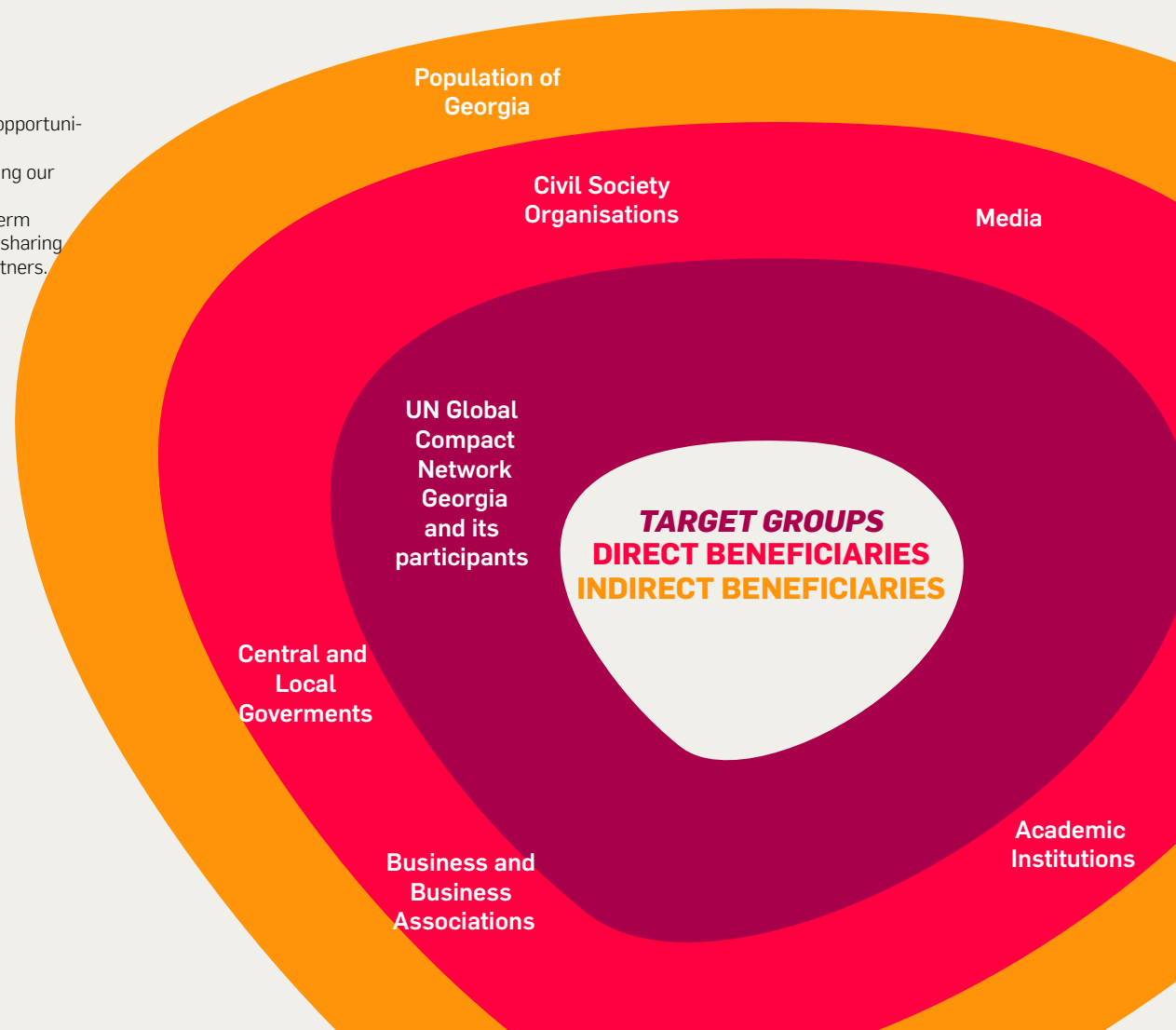
- We actively explore new ideas and opportunities, inspiring team members.
- We dedicate our energy to completing our work on time and with quality.
- We are motivated to achieve long-term positive results for our community, sharing knowledge and experience with partners.

STAKEHOLDERS

UNGCNG is the only organisation in Georgia offering a multi-stakeholder platform for raising awareness, dialogue, and exchanging experiences around corporate sustainability. As of 2024, the UNGCNG unites more than 160 organisations.

The Direct beneficiaries of UNGCNG include businesses, business associations, central and local government agencies, the civil society sector, media, and academia.

Indirect beneficiaries are the population of Georgia, with a focus on women, youth, persons with disabilities, and other vulnerable groups.



STRATEGIC GOALS AND OBJECTIVES

Strategic goals are defined for implementing the organisation's vision and mission, and separate objectives and activities were set to achieve these goals. UN Global Compact Network Georgia has 5 strategic goals for 2024-2027:

Strategic Goal **1** Promoting the implementation of corporate sustainability standards and best practices in the business sector through collaboration with diverse stakeholders

Strategic Goal **2** Engaging in public policy advocacy and creating enabling environments around a shared agenda

Strategic Goal **3** Leadership recognition and effective communication of emerging patterns in corporate sustainability

Strategic Goal **4** Advancing private sector alignment with EU corporate sustainability standards

Strategic Goal **5** Ensuring the organisational development and sustainability of the UN Global Compact Network Georgia

Strategic Goal #1: Promoting the implementation of corporate sustainability standards and best practices in the business sector through collaboration with diverse stakeholders

Strategic objectives:

1.1 Supporting responsible business practices in Georgia through engaging companies in the UN Global Compact initiative, aligned with the participant engagement strategy of the organisation

This objective involves providing highly qualified advice to businesses, including assisting in self-assessment of company performance, assisting in the adoption of strategic documents, staff training, mentoring responsible staff within the company, advising on corporate sustainability reporting, facilitating peer learning and experience exchange on local and global levels, and facilitating multi-stakeholder partnership projects.

Considering the importance and role of small and medium-sized enterprises (SMEs) in corporate sustainability and responsible business practices, especially in Georgian regions, the organisation will ensure SME involvement in different activities

and establish broad-based, cross-cutting SME programming. UNGCNG considers the national context and legal framework in all its programming. The UNGCNG works with a pool of partners, including UNGC HQ & Country Networks, UN institutions, EU establishments, international and local organisations, public institutions, business associations, and academia.

The objective of the UNGCNG is to continuously increase the number of signatories of the Ten Principles of the UN Global Compact through effective participant engagement campaign and efforts.

1.2. Capacity Building of participant companies

This objective aims to offer global and local programming on the Ten Principles, SDGs, and other international standards on corporate sustainability to the participant organisations through:

- Accelerators
- Action Platforms
- Regional Peer Learning initiatives
- International and Local Flagship events
- Global Think Labs
- Academy (online & in-person)
- Tools & Resources
- Mentoring

Global Accelerator Programmes: The United Nations Global Compact is leading Accelerators to embed SDG-aligned practices deep into business operations and across the value chain to accelerate progress and impact for the 2030 Agenda. UNGCNG will run the following global accelerator programmes in close collaboration

with the Global Compact Office and the Country Networks: Target Gender Equality, SDG Ambition, Climate Ambition Accelerator, SDG Innovation Accelerator for Young Professionals, and Business and Human Rights Accelerator.

Through six-month workshops and activities, the UNGCNG ensures that global programming is aligned with the national context.

The Forward Faster Initiative, launched by the UNGC in 2023, adds a tangible outlook to the accelerators' thematic areas and aims to increase accountability and transparency by calling for companies to publicly declare their commitments and highlight the actions they will undertake to meet the targets in five directions: Gender Equality, Climate Action, Living Wage, Water Resilience, and Finance & Investment. Companies committing to the targets are required to report on progress annually.

Action Platforms: UNGCNG will launch and organize six local Action Platforms for the participant organisations:

- EU Integration
- Circular Economy
- Sustainable Finance
- Business Integrity & Collective Action Against Corruption
- Labour & Decent Work
- Transformational Governance

The action platforms involve workshops and peer-learning activities designed to build awareness and capacity among the participating companies on the respective issue areas, as well as foster dialogue and formation of partnerships for the Global Goals.

The Action Platform format enables the establishment of specific objectives and measurable KPIs in collaboration with participating companies. Each Action Platform operates within its own framework, with distinct objectives and an actionable plan.

Regional Peer Learning Initiatives: Run together with the UN Global Compact Country Networks, the peer learning groups bring together companies from across Europe to consult and exchange experiences on pressing sustainability challenges. The companies learn, share experiences, and explore ways to collaborate.

The UNGCNG and participant companies are involved in the following peer learning groups:

- EU Human Rights Peer Review
- EU Peer Learning Group on Climate
- EU Peer Learning Group on Diversity, Equity and Inclusion (DEI)

In partnership with the Country Networks, UNGCNG offers experience exchange visits to participant companies in countries across Europe and the world.

International and Local Flagship Events:

UNGCNG allows its participants to engage in global, regional, and local flagship events organised by UNGCNG in partnership with the Global Compact Office and the Country Networks.

The flagship events include but are not limited to the following:

- General Assembly
- Ring the Bell for Gender Equality
- Business and Human Rights Forum

- Corporate Sustainability Award
- Partnerships Fair
- Partnership4SDGs Regional Forum
- SDG Roadshow
- Flagship Regional Events
- Leaders' Summit and UNGA Side events
- International Conference: Business Integrity and Collective Action
- UN Climate Change Conference
- One Global Compact Forum
- Regional Country Network Forum

Global Think Labs: Building on two decades of expertise on environment, social, governance and financial issues, the UN Global Compact's Think Labs convene leading businesses, academia, civil society, Government and the United Nations to develop solutions to critical corporate sustainability challenges. They help define our thinking, curate best practices and develop knowledge, guidance and tools that empower business sector action on urgent topics.

Participation in Think Labs is by invitation only. Organisations actively contribute to the development of thought leadership content through interactive workshops, consultations, calls, webinars and other activities. Outputs are shared at the global, regional and local levels to drive collective impact.

Think Labs provide a collaborative space to:

- Shape future thinking on critical sustainability issues
- Address key business challenges and provide inspiration to the broader base of UN Global Compact companies and SMEs
- Raise ambition on priority topics
- Participate in time-bound projects focused on content development
- Deliver thought leadership content including new frameworks, guidance and tools. Innovate around new themes and topics
- Establish best practices for business implementation
- Play a key role in our collective impact journey to 2030

Academy: The UN Global Compact Academy is the United Nations Global Compact's digital learning platform designed to help companies advance their sustainability efforts and align with the Ten Principles and the Sustainable Development Goals (SDGs). It offers actionable insights, best practices, and expert guidance on key corporate sustainability topics, including human rights, labour, environment, anti-corruption, and responsible business conduct.

The Academy provides on-demand courses, live and interactive sessions, and toolkits to support business leaders, sustainability professionals, and employees at all levels in integrating responsible business practices. It is available to participating companies of the UN Global Compact and serves as a valuable resource for enhancing knowledge, driving impact, and staying up to date with emerging sustainability trends.

Furthermore, UNGCNG offers a variety of in-person courses to provide quality education on corporate sustainability for businesses and other stakeholders. The courses are led by experienced lecturers who provide participants with in-depth knowledge of corporate sustainability standards, emerging trends, and best practices.

UNGCNG provides a full certification in-person course on corporate sustainability, short general and thematic courses, and executive courses for C-suite representatives of participant companies. Cooperation with leading international academic institutions over joint courses might be established as necessary.

The Academy short courses will align with the internationally recognised corporate sustainability standards and will cover various issue areas, including:

- Introduction to Corporate Sustainability
- Circular Economy
- Sustainable Finance
- Corporate Sustainability Reporting
- Business Integrity & Compliance
- Business and Human Rights: Principles & Practice
- Labour Rights & Decent Work
- Sustainability for SMEs
- EU Corporate Sustainability regulations
- Transformational Governance
- Idea Pitching Workshop: Business & CSO partnerships

Strategic collaboration with academic institutions in Georgia to incorporate or enhance Corporate Sustainability topics in the general and higher education systems: UNGCNG collaborates with educational institutions on integrating corporate sustainability into the syllabi of the higher education systems and supports its practical implementation.

Tools & Resources: UNGCNG offers publications, resources, and thought leadership for participating companies covering a wide range of topics. These resources help participants understand the commitment they make to the UN Global Compact, how to integrate corporate sustainability into their strategies and operations, and how to meet their reporting requirements. This range of tools, reports, best practices and guides support the companies' sustainable transition.

Mentoring: UN Global Compact Network Georgia (UNGCNG) provides personalised, hands-on guidance to help companies effectively integrate sustainability into their core strategies. Through one-on-one consultations and expert support in setting ambitious sustainability targets, implementing impactful initiatives, and navigating global sustainability frameworks. The mentoring process is designed to foster long-term progress, helping businesses translate commitments into measurable actions while addressing industry-specific challenges.



1.3. Promote understanding of the UNGC Ten Principles among non-participants

UNGCNG engages with non-participant companies to share information about the Ten Principles and encourage their enrolment in the platform through:

UNGCNG Information sessions
Individual recruitment meetings
SPARK community
SDG Roadshow

Participation in partner events
SPARK is a global community from the United Nations Global Compact designed for SME leaders who want curated and practical guidance on achieving their sustainability goals. UNGCNG, through the programme, will engage with the supply chains of the large participant companies to reach the non-participant SMEs and encourage their involvement in the programme and the UNGC.

SDG Roadshow aims to facilitate engagement with non-participant companies in Georgia's regions through information sessions and workshops to recruit them to the UNGC.

1.4 Ensuring accountability and transparency of participant companies

Communication on Progress (CoP) is a required public and annual disclosure by business participants of the UN Global Compact with the following main objectives:
Foster accountability on corporate sustainability performance to help safeguard the integrity of the UN Global Compact initiative;
Promote continued learning and help drive corporate sustainability performance and;

Enhance stakeholder access to information regarding participants' implementation of the Ten Principles and contribution toward the achievement of the Sustainable Development Goals. UNGCNG assists the participant companies in fulfilling their reporting obligation through information sessions on CoP and individual mentoring

Participation in the partner events: UNGCNG partners with key stakeholders, such as business associations, to promote ESG practices and engage their beneficiaries in the UNGCNG. The collaboration with the business associations aims to promote sustainability practices in their members' companies through awareness raising of their staff and beneficiary companies on corporate sustainability, SDGs, and international ESG standards, involving associations and their members in the public-private dialogue with the state agencies; implementing joint projects and initiatives for the promotion of corporate sustainability; engaging and enlisting business associations and their member companies in the UN Global Compact; supporting participation/networking of the business associations and their members in the local and international events organised by the network.

Strategic Goal #2: Engaging in public policy advocacy and creating enabling environments around a shared agenda

Strategic Objectives:

2.1 Assistance in policy development and implementation around corporate sustainability

Through collaboration with various public institutions, UNGCNG actively contributes to the nationalisation of international commitments and standards, including the Business and Human Rights framework, the Sustainable Development Agenda, and other corporate sustainability-related standards.

The primary objective is to provide expert guidance to public institutions by:

- Raising awareness about the government's role in promoting corporate sustainability standards.
- Assisting in policy development processes.
- Facilitating public-private dialogue and partnerships (PPDs and PPPs).
- Implementing joint initiatives.
- Supporting thematic research efforts.
- Enhancing communication around new policies on Business and Human Rights and responsible business practices through diverse media channels.

Particular focus will be on the following issue areas:

- Implementing the UN Guiding Principles on Business and Human Rights, the State Responsibility to Protect.
- Promoting responsibility to respect human rights with the State-owned enterprises.
- Coordinating between the State and the private sector in implementing the UN Agenda 2030.
- Assisting in implementing the Association Agreement between the EU and Georgia, including DCFTA.
- Promoting Sustainable Public Procurement.
- Contributing to women's economic empowerment in Georgia by promoting Women's Empowerment Principles in the business sector.

- Enhancing corporate sustainability reporting standards and practices in Georgia.
- Developing Alternative Dispute Resolution Mechanisms (ADR) in Georgia to ensure access to an effective remedy when addressing business-related human rights abuses.
- Support achieving food security and promoting Sustainable Farming Standards.
- Assisting in the development of sustainable waste management policies (including EPR) and practices in Georgia. Achieving circular economy.
- Collaboration with state agencies to manage the business impact of climate change.
- Promoting sustainable finance.
- Fostering innovations for sustainability and digitalisation process in Georgia, including among start-up communities.

The strategic partner State Agencies include:

- Administration of the Government of Georgia, including SDG Council, Human Rights Council, and Business Ombudsman of Georgia
- State Procurement Agency
- Ministry of Economy and Sustainable Development of Georgia, including Enterprise Georgia, Georgia's Innovation and Technology Agency (GITA), National Agency of State Property
- Ministry of Environmental Protection and Agriculture of Georgia, including the National Forestry Agency, Environmental Information, and Education Centre
- Ministry of Finance of Georgia: Service of Accounting, Reporting, and Auditing Supervision
- Ministry of Foreign Affairs of Georgia
- National Bank of Georgia

- Public Defenders Office of Georgia
- Parliament of Georgia
- ADR institutions – Mediation Association of Georgia and Georgian Association of Arbitrators
- Georgian Bar Association
- LEPL Labour Inspection Service
- Local self-government

Potential partners:

- Ministry of Finance of Georgia, Financial Monitoring Service of Georgia
- Ministry of Environmental Protection and Agriculture of Georgia, Rural Development Agency, and National Food Agency
- Ministry of Finance, Revenue Service of Georgia
- General Courts of Georgia
- Georgian National Competition Agency
- Ministry of Justice of Georgia
- Ministry of Labour, Health and Social Affairs

2.2 Driving collective action towards SDGs through the facilitation of multi-stakeholder partnerships



One of the pivotal roles of the UNGCNG is to act as a catalyst for driving collaborative change across public, private, and civil sectors. Our central purpose as an organisation is to bring together the collective impact of business, Governments, and civil society to drive transformational change for people and the planet

Business-CSO partnerships.

UNGCNG fosters partnerships between civil society and the private sector on strategic projects that tackle complex sustainability challenges through cross-sector collaboration, contributing to the advancement of Agenda 2030.

To achieve this, UNGCNG organises idea-pitching trainings, workshops, and partnership fairs, creating opportunities for stakeholders to connect, share project ideas, and identify potential partners.

Public-Private Dialogue

UNGCNG Facilitates Public-Private Dialogue (PPD) to foster meaningful collaboration between public institutions and the private sector. These efforts aim to drive economic reforms, enhance policy frameworks, and support sustainable development by creating a platform for shared understanding, exchange of ideas, and actionable solutions.

2.3 Building strong partnerships with key international institutions

This objective aims to strengthen existing partnerships with key stakeholders, such as United Nations entities, EU institutions, IFIs, and other international organisations, to collectively advance the implementation of Agenda 2030 in Georgia through effective coordination, joint events and initiatives, and involvement in partner activities.

Strategic Partner organisations:

- UN Agencies
- EU Agencies
- International Financial Institutions
- International Development Agencies
- UN Global Compact Sister Initiatives (PRI, PRME, SBTi etc.)
- Diplomatic Corps

Strategic Goal #3: Leadership recognition and effective communication of emerging patterns in corporate sustainability

Strategic Objectives:

3.1 Holding the Corporate Sustainability Award “Business for SDGs”

UNGCNG has been organising an annual Corporate Sustainability Award competition since 2018. The competition aims to develop corporate sustainability standards in the country and encourage business involvement in implementing the Sustainable Development Agenda.

The Corporate Sustainability Award “Business for SDGs” is intended for companies operating in the

Georgian market. Nominations are based on the Sustainable Development Goals. The independent international and local jury members assess the applications received within the framework of the competition. The awards also recognise media representatives for their contribution to promoting responsible business conduct.

3.2 Issuing the first Magazine on corporate sustainability Sustainability Spotlight

In 2021, UNGCNG launched the corporate sustainability magazine "Sustainability Spotlight." The magazine aims to highlight the best examples of responsible business practices and portray the views, activities, and initiatives of public institu-

tions, diplomatic corps, and international organisations, as well as developments in corporate sustainability worldwide. The magazine is bilingual and issued at least three times per year.

3.3 Ensuring Media Engagement and promotion of the best business practice

This objective involves active cooperation with the leading Georgian media outlets to provide information to interested stakeholders and the general public on corporate sustainability trends, challenges, and good practices. Two weekly TV rubrics are regularly aired: "Business & EU Talks" and "Way2sustainability." The interviewees

represent the business sector, civil society, and other stakeholders.

Furthermore, UNGCNG enhances the capacity of media outlets in corporate sustainability by organising targeted training and workshops for regional and central media representatives.

3.4 Conducting SDG Pioneer

This objective involves conducting the SDG Pioneer competition annually, revealing local winners of the programme, and assisting their participation in the global competition.

Each year, the UN Global Compact recognises a group of SDG Pioneers — business professionals at various levels within their companies who leverage business as a positive force to advance

the 17 Sustainable Development Goals and the Ten Principles of the UN Global Compact.

The SDG Pioneers play a vital role in raising awareness about the SDGs and demonstrating how the UN Global Compact empowers businesses to contribute effectively.

Strategic Goal #4: Advancing private sector alignment with EU corporate sustainability standards

Strategic Objectives:

4.1 Creating guidelines and instruments that will support participant companies with the EU corporate sustainability regulations

UNGCNG develops comprehensive guidelines and practical instruments tailored to assist participant companies in understanding and implementing the intricate landscape of EU corporate sustainability regulations. These resources provide step-by-step guidance on aligning business operations with EU

standards, covering key areas such as environmental impact, social responsibility, and governance. The aim is to simplify the adaptation process, ensuring businesses can seamlessly integrate with EU sustainability requirements.

4.2 Raising awareness of the companies and stakeholders on the EU integration and corporate sustainability standards

In pursuit of this objective, UNGCNG builds the capacity of participant companies and stakeholders to align with EU corporate sustainability regulations through the EU Integration Action Platform and Academy courses. Through workshops, webinars, and promotional materials, the organisation highlights the economic, social, and environmental benefits of EU integration while providing practical guidance on integrating

these standards into core operations. Emphasis is placed on how adherence to these standards can enhance market competitiveness, attract investment, and promote sustainable business practices, ultimately contributing to a shared vision of a progressive and sustainable future.

4.3 Building partnerships with the EU agencies and other key stakeholders

UNGC HQ and Country Networks actively engage in dialogue, knowledge exchange, and joint initiatives with relevant EU bodies, fostering an environment of mutual support. Through these partnerships, UNGCNG aims to leverage expertise, resources, and networks that will aid participant

companies in navigating the complexities of EU standards and regulations, ensuring a successful alignment with the European corporate sustainability framework.

UNGCNG aims to organise annual meetings and workshops for participant companies in Brussels.

Strategic Objectives:

5.1 Building Close ties and partnerships with GCO and Country Networks

The primary objective of this strategic goal is to cultivate strong and collaborative relationships with the Global Compact Office (GCO) and other Country Networks. UNGCNG aims to co-create and deliver transformative, contextually relevant programming that resonates with businesses across diverse environments through exchange visits, joint events, and initiatives. Joint publications and events will serve as key platforms to

share knowledge, experiences, and best practices, fostering the overall development and sustainability of UNGCNG. The focus is on driving a collective impact that transcends geographical boundaries, uniting efforts to advance a more sustainable and responsible global business landscape.

5.2 Improve employee satisfaction and ensure the sustainability of the organisation through the introduction of modern human resource management systems and the improvement of internal organisational processes

This objective focuses on refining and improving the employee selection and orientation process within the organisation, enhancing business management systems, professional development, and feedback. These efforts aim to boost productivity and, consequently, increase the

organisation's overall efficiency. Additionally, plans include optimising internal processes to enhance digitalisation and information technology support, as well as planning and implementing innovative, technology-based activities to strengthen teamwork.

5.3 Ensuring the identification of potential partners in Georgia and abroad and establishing long-term mutually beneficial cooperation with them

This objective involves identifying the organisation's potential partners—the business sector, diplomatic corps, international and local organisations including UN bodies, development

cooperation agencies, educational institutions, government agencies, and the media—building the database and deepening cooperation to implement partnership projects with them.

Strategic Goal #5: Ensuring the organisational development and sustainability of the UN Global Compact Network Georgia

Strategic Objectives:

5.4 Improving financial sustainability

This objective involves ensuring the organisation's financial sustainability in two areas: donor support and the benefits derived from working with businesses. Developing educational packages and proactively offering them to the stakeholders, working with partner and donor organisations, and submitting project applications will help attract financial resources to the organisation. Additionally, collaborating with the UN Global Compact Headquarters and Country Networks will support efforts to raise global funds.

5.5 Increasing the brand awareness of the organisation

The objective is to increase the organisation's awareness by developing a communication strategy, effectively implementing it using all possible means (TV, radio, print, social media, etc.), monitoring it, proactive use of media, organising public meetings, and presenting the organisation at various international or local events.

5.6 Ensuring Digital Transformation

UNGCGNG recognises the imperative of digital transformation for organisational advancement. This objective entails a focused effort to enhance the organisation's digital infrastructure and capabilities. The aim is to empower the UNGCNG to deliver more efficient programming and impact at scale.

By leveraging technology, the organisation intends to create a dynamic platform for effective knowledge sharing and collaboration.



THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT

ABOUT THE UNITED NATIONS GLOBAL COMPACT



HUMAN RIGHTS

- 1 Businesses should support and respect the protection of internationally proclaimed human rights; and
- 2 make sure that they are not complicit in human rights abuses.



LABOUR

- 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- 4 the elimination of all forms of forced and compulsory labour;
- 5 the effective abolition of child labour; and
- 6 the elimination of discrimination in respect of employment and occupation.



ENVIRONMENT

- 7 Businesses should support a precautionary approach to environmental challenges;
- 8 undertake initiatives to promote greater environmental responsibility; and
- 9 encourage the development and diffusion of environmentally friendly technologies.



ANTI-CORRUPTION

- 10 Businesses should work against corruption in all its forms, including extortion and bribery.

As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with Ten Principles in the areas of human rights, labour, environment and anti-corruption. Our ambition is to accelerate and scale the global collective impact of business by upholding the Ten Principles and delivering the Sustainable Development Goals through accountable companies and ecosystems that enable change. With more than 18,000 companies and 3,000 non-business signatories based in over 160 countries, and 63 Local Networks, the UN Global Compact is the world's largest corporate sustainability initiative — one Global Compact uniting business for a better world.

The Ten Principles of the United Nations Global Compact are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.



Global Compact
Network Georgia